

# N-A-E-B NEWS-LETTER

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS  
Radio Hall, U.W., Madison, Wisconsin  
November 12, 1946

## NAEB CONVENTION

The 1946 Convention of the National Association of Educational Broadcasters was held at Michigan State College on September 30 and October 1 in East Lansing, with Robert J. Coleman, Director of WKAR, as host. This was in keeping with the practice of holding meetings at the home-cities of members of the NAEB. President Frank Schooley presided. Meetings were largely informal in nature with ample time provided for the free discussion of problems common to educational broadcasters.

The non-commercial educational FM band currently reserved was the subject of considerable discussion. Members were urged to make known their FM plans and get started with their applications, lest the FCC conclude that insufficient interest exists on the part of education institutions to warrant holding the facilities.

The question of what types of agencies should be eligible to receive assignments in this band was discussed at length. A resolution on the matter addressed to the FCC was passed.

Station activity reports, followed by questioning, brought out many program ideas which could be adopted elsewhere.

A tour of the WKAR studios and transmitter site revealed a modern, growing station which apparently is aware of its opportunities and alert to the needs of its listeners.

A banquet was held at the Hotel Olds, in Lansing. No speeches were authorized, but----or perhaps as a result----a most enjoyable evening was spent. Highlight of the meeting was the presentation to Treasurer W. I. Griffith of a pen and pencil set in appreciation of his many years of faithful service to the Association and his continued interest in the affairs of the organization.

## RESOLUTIONS PASSED

The following resolutions were introduced and passed (October 1, 1946):

RESOLVED, that the National Association of Educational Broadcasters assembled in annual convention in Lansing, Michigan, on this date does hereby request that FCC regulation 3503 (a) be revised to read as follows:

- (a) A non-commercial, educational, FM broadcast station will be licensed only to a non-profit educational organization and upon a showing that the station will be used for the advancement of an educational program.
- (i) In determining the eligibility of publicly supported organizations, the accreditation of their respective state departments of education shall be taken into consideration.

- (ii) In determining the eligibility of privately controlled organizations, the accreditation of recognized regional and national accreditation agencies shall be taken into consideration.

BE IT FURTHER RESOLVED, that should the Federal Communications Commission decide against adopting this present revision, that the NAEB does hereby request an oral hearing on this matter.

RESOLVED, that the National Association of Educational Broadcasters express to Clifford J. Darr, Chairman of the Educational Committee of the Federal Communications Commission, its appreciation for his cooperation in the cause of educational broadcasting and commend him for his fearless and effective leadership in the interests of public service radio in America.

WHEREAS, Robert J. Coleman and his staff did adequately provide for the annual meeting of the National Association of Educational Broadcasters and,

WHEREAS, Michigan State College did show the Association the hospitality for which it is noted, now,

THEREFORE BE IT RESOLVED, that this Association assembled does express its heartfelt gratitude for the hospitality shown it.

WHEREAS, W. I. Griffith has long and faithfully served the National Association of Educational Broadcasters and,

WHEREAS, Mr. Griffith in his capacity of Secretary-Treasurer has kept the Association solvent and,

WHEREAS, Mr. Griffith attended all NAEB conventions and given generously of his knowledge based on long years of service in educational broadcasting, now,

THEREFORE BE IT RESOLVED, that this Association thank W. I. Griffith for past services rendered and wish him many years more as an officer of NAEB.

WHEREAS, Frank E. Schooley has been a faithful servant of the National Association of Educational Broadcasters and,

WHEREAS, Mr. Schooley has graciously served in the dual capacity of President and Executive Secretary for the major portion of the year just ended and,

WHEREAS, Mr. Schooley has prepared many fine NAEB News Letters which have been of great help to the membership and,

WHEREAS, Mr. Schooley has been instrumental in arranging many fine features for the Association annual meetings, now,

THEREFORE BE IT RESOLVED, that this Association express its appreciation to Frank E. Schooley and that he be given the thanks of every member of the Association for the services rendered.

#### OFFICERS ELECTED

At the closing session the election of officers for the ensuing year was held, with the following results:

President.....Harold A. Engel, WHA, University of Wisconsin, Madison  
Vice-President.....Robert J. Coleman, WKAR, Michigan State College,  
East Lansing  
Treasurer.....W. I. Griffith, WOI, Iowa State College, Ames.

Executive Committee

Waldo Abbot, University of Michigan, Ann Arbor.  
John W. Dunn, WMAD, University of Oklahoma, Norman.  
Richard B. Hull, WOI, Iowa State College, Ames.  
Milford C. Jensen, WCAT, St. Olaf College, Northfield, Minn.  
James S. Miles, WFSA, Purdue University, W. Lafayette, Indiana  
Russell Potter, Columbia University, New York City.

Executive Secretary

Morris S. Novik, Room 5052, 30 Rockefeller Plaza, New York, New York.

NOVIK ACCEPTS SECRETARYSHIP

At the East Lansing Convention, the officers and Executive Committee extended to Morris S. Novik an invitation to serve as NAER Executive Secretary for the next year. He was reluctant to accept the post, and requested time to consider the matter.

On November 8, the acceptance came (draft, he calls it) in a phone call to President Engel. Earlier he had explained that he was reluctant to accept the assignment because he is no longer associated with the educational station which brought him his first affiliation with NAEP, and because he feared that his present work with commercial broadcasters might impair his usefulness to the organization. These objections were overruled.

Morris will devote the major portion of his efforts in behalf of NAER to promotional activities. He will keep an ear to the ground (and an eye to the sky) for ways in which the organization can be strengthened in order to render a greater service to its members.

The News Letter will be published through the President's office, with the assistance of H. B. McCarty. This change was recommended to relieve Morris of an added burden. This arrangement is subject to change. (any volunteers?) Each month hereafter, the Executive Secretary will have a section in the News Letter in which he reports on developments of interest to NAER members.

MEMBERS REPORT

KWSC----- Washington State College, Pullman.

John Frero has returned to the station as chief engineer after serving with the Armed Forces Network.

John Blake, newly appointed KWSC production manager, visited Los Angeles radio studios in October and also took time out to address the Stephens College radio conference.

WOSU ----- Ohio State University, Columbus.

Tom Globa is a new staff announcer after returning from army duty in Iceland. He has done sports announcing, is a member of the WOSU Players, is a senior in the College of Education.

The station is on the air from 8:00 AM to 6:30 PM-----or 10½ hours daily.

WOI ----- Iowa State College, Ames.

W. I. Griffith, who has directed WOI since 1925, has retired from active management of the station. Mr. Griffith will continue as a member of the staff, devoting his attention to television, FM and off-campus listener relations.

Richard B. Hull, associated with WOI for more than 8 years is the new director. He has been associated with educational stations at Oregon State College, Ohio State University, and the University of Minnesota. He was also on the staff of WCCO Minneapolis. He is active in NABF affairs as a member of the Executive Committee.

WSUI ----- Iowa State University, Iowa City.

The station operates from 8:00 AM to 9:00 PM-----or 13 hours daily. Eleven newscasts are offered by the Special Events Department under Dick Yeakam.

MORNING CHAPEL, is a daily early morning devotional under the direction of Dr. M. W. Lampe, head of The School of Religion.

WHA ----- University of Wisconsin, Madison.

Wisconsin's next governor participated in a State-Station broadcast before the fall elections---and so did all the other candidates for state-wide offices. The Political Education Forum provided free time for uncensored discussions of political issues. Said the governor-elect, "Personally, I have found that my radio talk on your program received more publicity than any other radio talk that I gave during the campaign." (Walter S. Goodland)

#### FACILITIES AND FCC

KWSC (Washington State) application for shift from 1250 Kc to 1030 Kc scheduled to be heard by FCC on December 9.

WHA (Wisconsin) to oppose application for station in Peoria on same frequency (970 kc) in hearings in Washington on December 2.

WBAA (Purdue) granted leave to intervene on WISH application. (October 18)

WNYC-FM (New York City) applied for CP to install new transmitter and make changes in antenna system. (October 14)

Oklahoma A&M College amended application for 10 Kw station changing frequency from 760 kc. to 840 kc. (October 4)

University of Michigan granted modification of CP for new non-commercial educational FM station to change type of transmitter and antenna system.

WNAD (University of Oklahoma) granted CP to make changes in antenna and mount same on top of AM antenna.

WDTR (Detroit Board of Education) granted modification of CP make changes in antenna system and specify type of transmitter.

Northwestern Theological Seminary and Bible Training School---applied for CP for new daytime station on 900 Kc. with 1 Kw power (October 8, 1946)

Cornell University---granted CP for Class B FM station, channel 101.3 Mc. 40 Kw., antenna 730 ft. (October 10)

### IT'S YOUR NEWS-LETTER

The NAEB NEWS-LETTER operates as a clearing-house for information and ideas between members. How effectively it does it depends in a large measure on you, for from you must come the items to be included. What is wanted? Information about your station programs, equipment, building improvements, publicity stunts, promotional activities, personnel, FCC negotiations, finances, facilities---and just plain station chatter.

Hereafter, the attempt will be made to get the News-Letter out the first of each month. So-----let's make the copy deadline the 25th of each month. If you or your station don't break into the news, remember who is responsible. OK! Mark your calendar for several months ahead so you won't forget. Send that news to H. A. Engel, Radio WEA, Madison, Wisconsin.

Remember-----you don't have to wait until the 25th to send in your contribution. Send it now-----while you think of it-----or pass the buck to your most reliable helper!

### HITS AND MISSES

Says Niles Trammel, NBC prexy in addressing The NAB convention-----"I am reminded of an old European proverb that 'the culture of a nation is determined by its use of soap'---and that the United States, with six percent of the world's population, uses one-third of the world's soap supply." Now we know what a "cultural program" is!

"This post-war year must not happen again. If it does, broadcasters would be well advised to study up on the care and feeding of The British Broadcasting Corp." (Broadcasting Magazine 9/28/46.) Tut, tut---if this be treason----!

Broadcasting Magazine headline----"Hell Is Located on a Washington Hill". Nice neighbors they have.

"The application of new and sparkling ideas in the presentation of educational, documentary and controversial issues is one of our greatest challenges today"----- Wm. S. Paley, CBS president, 10/22/46) So say we all!

Edited by-----  
H. A. Engel  
Radio WEA  
Madison, Wisconsin

November 12, 1946

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