

NAB NEWS LETTER

Office of Executive Secretary
Urbana, Illinois
April 1, 1940

MC CARTY NAMED FOR FREC EXECUTIVE COMMITTEE

H. B. McCarty, Director of WHA, University of Wisconsin, former NAB President, has been selected by the Executive Committee to represent NAB on the recently constituted Federal Radio Education Committee's Executive Committee. The original appointment to this group provided for a membership of seven, but some few weeks ago provision was made to extend it by adding a representative from the Mutual Broadcasting System and NAB. Commissioner Studebaker referred the matter to President Ingham who polled the Executive Committee which named Mac. Recognition of our association is a noteworthy step in our travels through the years.

FREQUENCY MODULATION AND EDUCATION

The FCC hearing on Frequency Modulation has been held and the interests of education upheld in testimony presented and in statements filed by those who presented the case for education.

Commissioner of Education John W. Studebaker made a very brief appearance before the FCC and filed an extensive report quoting statements from a large number of educators requesting the retention of the bands which are now reserved for the use of educational institutions. The brief appearance was made after it was learned that since none of the representatives of other interests at the hearing opposed or questioned the retention of the educational band, the FCC felt it was unnecessary for educators to present lengthy oral testimony. A statement from NAB was filed with the Commission by Commissioner Studebaker.

Mr. S. Howard Evans, Executive Secretary of the National Committee on Education by Radio, also made a brief appearance at the hearing. He appeared for the NCER and also as a representative of NAB. For NAB he made two points in his testimony:

The first was that because education would probably have to do its broadcasting on the educational channels in the future, and because a number of those stations might want to send facsimile messages as well as oral programs, it might be well to have wide band frequency modulation so that the two things could be done by a duplexing process on a single frequency.

The second point was directly in support of Dr. Studebaker's demand for the reservation of the educational frequencies. He emphasized that NAB was all for this and suggested that future developments in this

field might make possible an educational broadcasting chain which would lessen the burdens on individual stations so that they could concentrate on quality; rather than on quantity.

For the NCEB, Evans emphasized the need to eliminate the unfair and unequal competition which now exists in the broadcasting band. He suggested that the ultra-high frequencies created an opportunity for this and that it might be possible on the ultra-highs, where every station will be duplicated anyway, to put stations on equal power in the different localities so that competition among them might be equalized.

Evans says that it seems perfectly clear that for the present at least the educational frequencies are safe. All of the commercial people indicated a willingness to have the present reservation of channels continued.

Howard writes: "The hearings appeared very fully in both Broadcasting magazine and in the NAB Reports. I hope you go over them very carefully. To me they indicate that up around 40 megacycles, frequency modulation is the only thing to use."

On this same subject Commissioner Studebaker says:

"It seems to me that the National Association of Educational Broadcasters would do well to consider the potentialities of Frequency Modulation, not only for their own institutions, but for educational systems within the respective states. The rules now permit the use of the education band for Frequency Modulation and it is clear that education should be vigorous in the development of the reservation."

WELCOME OKLAHOMA BAPTIST UNIVERSITY

Application of Oklahoma Baptist University Campus Studios for associate membership in NAEB has been approved by the Executive Committee of NAEB. Mr. Ralph E. Matthews is Director of the radio activities of Oklahoma Baptist, located at Shawnee, Oklahoma.

BAUER SUCCEEDS RAWLINS AT KUSD

Mr. G. R. Bauer has been named Director of KUSD at the University of South Dakota. He succeeds K. E. Rawlins, whose presence at NAEB meetings will be missed. Our congratulations to Mr. Bauer and we hope to see him on hand for NAEB affairs. H. S. Peterson is assistant director of the station.

RADIO TOPICS FOR SPOKANE MEET

W. Reid White, NAEB Vice-President, will be Chairman of the Radio Section at the I.E.E.A. in Spokane on April 6th. Subjects for discussion at the meeting were listed as follows:

Sound Films: "Sound Waves and their Sources", "Air Waves", "Television".

"Why Not Use a Radio in the High School?" - Ruth Sherwood, High School Teacher, Red Lodge, Montana.

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"Both Sides of the Microphone" - Marguerite V. Hood, Educational Director of KFPY, Spokane.

"Radio: A Medium for Development of the Appreciations" - Grace Bridges, Director of Auditorium Work, Portland Public Schools.

"How to Listen to Radio" - Archie N. Jones, Director of Music, University of Idaho, Moscow.

TOPICS FOR COLUMBUS DISCUSSION

What important radio-education subjects should be considered by NAEB at the closed meeting in Columbus on April 29th? Some suggestions have already been made. What are yours?

Strickly Confidential

Dear NAEB Member:

The RCA - Victor people have approved an annual fee of \$12.00 for the non-commercial, educationally and municipally owned and operated radio stations. The NAEB committee now suggests that all members who have not done so, forward to RCA - Victor a payment of \$12.00 for the first 12 months. If you have already paid any amount to RCA - Victor this amount will be credited to you and if you have paid more than the one year fee, a refund will be sent you. The suggestion is to fill out a form which RCA originally sent you, changing only that section regarding fees, making it read \$12.00 per year.

Someone has raised the question regarding the announcement provision of the original contract. It is suggested that no exceptions be made in this case, although I can assure you that this is not intended to apply to the non-commercial, educational, and municipal stations and that RCA will take no action regarding this announcement and it is not intended to apply to the educational stations.

Cordially yours,

Frank E. Schooley

P.S. Again, this is strickly confidential to the non-commercial, educational radio stations. fees

7/26/45

Scanned from the National Association of Educational Broadcasters Records
at the Wisconsin Historical Society as part of
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