

N A E B N E W S L E T T E R

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

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CLEAR CHANNEL HEARINGS BEGIN JANUARY 14.

AFTER MANY POSTPONEMENTS, THE IMPORTANT CLEAR CHANNEL HEARINGS FINALLY GET UNDER WAY NEXT WEEK.

SCHEDULED TO BEGIN JANUARY 14 AND TO CONTINUE FOR FIVE DAYS, TO RESUME AT SOME UNDETERMINED DATE, THE INITIAL HEARINGS ARE EXPECTED TO SET THE STAGE FOR WHAT WILL UNDOUBTEDLY BE THE BATTLE ROYAL OF RADIO---THE FIGHT OVER THE RETENTION OR DISINTEGRATION OF THE HIGHLY PRIZED CLEARS.

BOTH CHAIRMAN PORTER AND COMMISSIONER JETT HAVE EXPRESSED THEMSELVES TO CONGRESS ON THE FUTURE PATTERN OF BROADCASTING---AND FM. AT THE SAME TIME, THERE HAS BEEN A MARKED TENDENCY TOWARD BREAKING DOWN THE CLEAR CHANNELS TO MAKE MORE STATIONS AVAILABLE.

REPRESENTING EDUCATIONAL BROADCASTING WILL BE ROBERT C. HIGGY AND HOWARD L. BEVIS FOR THE LAND GRANT COLLEGE ASSOCIATION AND NATIONAL ASSOCIATION OF STATE UNIVERSITIES; W. I. GRIFFITH FOR WOI; AND YOUR EDITOR WILL REPRESENT THE NAEB.

KENTUCKY AIRS TWO NEW SHOWS.

TWO ADDITIONAL FUNCTIONS HAVE BEEN ADDED TO THE LIST OF SERVICES PERFORMED FOR THE STATE OF KENTUCKY BY ITS RADIO STATION W B K Y AND W H A S. WEEKLY SATURDAY AFTERNOON LECTURES IN ELEMENTARY SPANISH ARE BEING CONDUCTED BY DR. ALBERTA WILSON SEVER, ASSOCIATE PROFESSOR OF ROMANCE LANGUAGES OF THE U. OF K. FACULTY. CONTINUING FOR TWENTY WEEKS, THE COURSE IS OPEN FOR CREDIT NOT ONLY AT U. OF K., BUT IN ADDITION MAY BE TAKEN FOR CREDIT BY HIGH SCHOOL STUDENTS UPON APPROVAL OF THEIR SCHOOL PRINCIPALS. FURTHER, COOPERATING WITH THE KENTUCKY STATE MEDICAL ASSOCIATION, THE RADIO STUDIOS OF U. OF K. ARE PRODUCING A SERIES OF TEN FIFTEEN MINUTE PROGRAMS ENTITLED, "FROM PILLS TO PENICILLIN". THESE PROGRAMS START OVER W H A S ON JANUARY 5TH, INCIDENTALLY, THE SAME DAY AS THE SPANISH CLASSES MENTIONED ABOVE GET UNDERWAY. THE SCRIPTS FOR THE MEDICAL PROGRAMS ARE BEING WRITTEN BY RENICE LINVILLE, U. OF K. SCRIPT WRITER AND MAKE USE OF DRAMATIC CASTS AVERAGING TEN; AN 18' PIECE STAFF ORCHESTRA; FILTER EFFECTS; AND A GENEROUS ARRAY OF SOUND EFFECTS.

MADDY vs. PETRILLO--ROUND TWO.

THE DIRECTOR OF THE NATIONAL MUSIC CAMP AT INTERLOCHEN, MICHIGAN---DR. JOSEPH MADDY---SAYS HE HAS BEEN ASKED TO SHOW CAUSE WHY HE SHOULD NOT BE EXPELLED FROM THE A-F-OF-L AMERICAN FEDERATION OF MUSICIANS. MADDY SAYS HE HAS BEEN ORDERED TO APPEAR IN CHICAGO BEFORE THE UNION'S EXECUTIVE BOARD ON JANUARY 15TH.

MADDY ALSO IS A PROFESSOR OF RADIO MUSIC INSTRUCTION AT THE UNIVERSITY OF MICHIGAN IN ANN ARBOR. HE HAS ENGAGED IN NUMEROUS VERBAL EXCHANGES WITH THE HEAD OF THE MUSICIANS' UNION, JAMES PETRILLO.

NOW, MADDY SAYS, HE HAS RECEIVED A TELEGRAM FROM THE UNION TELLING HIM FORMAL CHARGES HAVE BEEN FILED AGAINST HIM. THE CHARGES ALLEGE MADDY'S ACTIVITIES AT THE MUSIC CAMP HAVE BEEN DETERMENTAL TO THE UNION. SAYS MADDY:

"I HAVE BEEN A MEMBER OF THE MUSICIANS' UNION FOR 37 YEARS---LONGER THAN MR. PETRILLO HAS BEEN AFFILIATED WITH IT---AND I CERTAINLY WELCOME THIS SHUTDOWN ON THE QUESTION OF WHETHER ONE MAN CAN DICTATE THE UNION'S POLICY."

FCC WILL RECONSIDER FM ALLOCATIONS.

THE FEDERAL COMMUNICATIONS COMMISSION HAS AGREED TO CONSIDER A REQUEST FOR MORE AIR SPACE FOR FREQUENCY MODULATION BROADCASTING.

THE COMMISSION ORDERED A HEARING JANUARY 16TH., ON A PETITION BY THE ZENITH RADIO CORPORATION, WHICH REQUESTED THE BAND 42 MEGACYCLES TO 50 MEGACYCLES BE ASSIGNED FOR F-M BROADCASTING. THIS WOULD BE IN ADDITION TO THE 88-TO 108 MEGACYCLE BAND, ALREADY ASSIGNED TO FM.

THE ZENITH CORPORATION SAID THE 42 TO 50 MEGACYCLE BAND PERMITS COVERAGE IN AN AREA TWO AND ONE HALF TIMES LARGER THAN IS POSSIBLE IN THE HIGHER BAND. THE PETITION SAID THE GREATER COVERAGE WAS DETERMINED IN TESTS CONDUCTED BY THE MILWAUKEE JOURNAL'S F-M TRANSMITTER, WHICH OPERATED IN BOTH BANDS.

UNLESS THE ADDITIONAL 42 TO 50 MEGACYCLE BAND IS ASSIGNED TO FM, THE PETITION SAID, MOST RURAL AREAS WILL BE UNABLE TO HEAR STATIC-FREE FM BROADCASTS.

W N Y C PLANNING SEVENTH ANNUAL AMERICAN MUSIC FESTIVAL.

"PROGRAMS ARE CURRENTLY BEING PLANNED AND SCHEDULED TO MAKE THE SEVENTH ANNUAL WNYC AMERICAN MUSIC FESTIVAL AS COMPLETE AND COMPREHENSIVE A REVIEW OF AMERICAN MUSIC AS HAS EVER BEEN ATTEMPTED BY A RADIO STATION," DECLARED SEYMOUR N. SIEGEL, WNYC PROGRAM DIRECTOR. MR. SIEGEL BASED HIS REMARKS ON THE PAST HISTORY OF THE ANNUAL WNYC AMERICAN MUSIC FESTIVALS WHICH IN THE WORDS OF NEW YORK TIMES MUSIC CRITIC, MARK A. SCHUBART "IS ONE OF THE MOST VALUED CONTRIBUTIONS RADIO HAS MADE TO THE CURRENT MUSICAL SCENE."

THREE MORE NON-COMMERCIALS GRANTED.

THE FCC ON DECEMBER 6TH GRANTED THE TRUSTEES OF COLUMBIA UNIVERSITY A CONSTRUCTION PERMIT FOR A NEW FM STATION. THE STATE UNIVERSITY OF OKLAHOMA AT NORMAN, OKLAHOMA AND THE BOARD OF SUPERVISOR OF LOUISIANA STATE UNIVERSITY AND AGRICULTURAL AND MECHANICAL COLLEGE AT BATON ROUGE, LA., WERE GRANTED CONSTRUCTION PERMITS FOR EDUCATIONAL NEW STATIONS. TO DATE, FREQUENCIES HAVE NOT YET BEEN ASSIGNED BY THE COMMISSION. REPORTING AS OF DECEMBER 6TH, 1945, THERE WERE SIX LICENSED NON-COMMERCIAL EDUCATIONAL BROADCAST STATIONS AND SIX OUT-STANDING CONSTRUCTION PERMITS IN ADDITION TO THE THREE NOTED ABOVE. AND THERE WERE 25 AP-

PLICATIONS FOR NEW NON-COMMERCIAL STATIONS PENDING BEFORE THE COMMISSION
FCC COMMISSIONER WILLS OPPOSES CONCENTRATION OF BROADCAST OWNERSHIP.

A MEMBER OF THE FEDERAL COMMUNICATIONS COMMISSION STATED THAT DIVERSIFIED CONTROL OF BROADCASTING STATIONS IS NECESSARY TO GUARD AGAINST THE PROSPECT OF SOME AMERICAN HITLER.

THIS STATEMENT CAME FROM FCC MEMBER WILLIAM H. WILLS IN A SPEECH PREPARED FOR BROADCAST (OVER WGY). SAID WILLS:

"BY DISPENSING THE CONTROL OF AMERICAN BROADCASTING AS WIDELY AS POSSIBLE AMONG AS MANY DIVERGENT GROUPS AND INDIVIDUALS AS POSSIBLE, WE HOPE THAT NO POWER CAN ARISE TO MISUSE AMERICAN BROADCASTING AS BROADCASTING HAS BEEN MISUSED ABROAD.

"THE PROSPECT OF SOME AMERICAN HITLER UTILIZING THE TREMENDOUS POWER OF THE HUMAN VOICE OVER OUR BROADCASTING STATIONS IS MADE EVEN WORSE WHEN WE CONSIDER THE POSSIBILITY OF PROJECTING THE SIGHT AS WELL AS THE SOUND OF DEMAGOGUERY BY MEANS OF TELEVISION."

WILLS CONTINUED, SAYING: "IN THE UNITED STATES, WE HAVE SOUGHT TO AVOID THE DOMINATION OF BROADCASTING BY GOVERNMENT OR ANY INDIVIDUAL OR GROUP OF PRIVATE INDIVIDUALS. WE SEEK OUR PROTECTION FROM THE MISUSE OF RADIO THROUGH THE MAINTENANCE OF COMPETITION.

"THE SCOPE OF THE AWFUL CATASTROPHE WHICH HITLER LET LOOSE UPON OUR WORLD IS SO VAST THAT WE SHOULD NOT LET THE OTHER ASPECT OF HIS DIVILISH TECHNIQUES MAKE US FORGET THAT IT WAS IN CONSIDERABLE PART RADIO BROADCASTING WHICH BROUGHT HIM TO ABSOLUTE POWER."

WILLS SAID IMPROVED MEANS OF BROADCASTING, INCLUDING TELEVISION AND FREQUENCY MODULATION (FM) BRING POSSIBILITIES FOR EVIL AS WELL AS GOOD.

HE SAID AT LEAST 2,000 FM BROADCAST STATIONS, AND PERHAPS MORE, AS CONTRASTED WITH FEWER THAN 1,000 STANDARD BROADCASTING STATIONS NOW ON THE AIR ARE EXPECTED TO BE BUILT.

NOVIK LEAVES WNYC.

MORRIS S. NOVIK, FORMER DIRECTOR OF NEW YORK'S MUNICIPALLY-OWNED WNYC IS SPECIALIZING IN PUBLIC SERVICE RADIO SINCE HE LEFT HIS CITY JOB. YOU MAY REMEMBER HE TENDERED HIS RESIGNATION TO FORMER MAYOR LAGUARDIA TO TAKE EFFECT AT THE SAME TIME LAGUARDIA LEFT OFFICE.

NOVIK IS ACTING AS RADIO CONSULTANT TO LAGUARDIA AND WILL PROBABLY TAKE ON SOME LABOR ACCOUNTS, PERHAPS HELPING DEVELOP FM RADIO PLANS FOR THE INTERNATIONAL LADIES GARMENT WORKERS UNION. LATTER OUTFIT RECENTLY APPLIED TO THE FCC FOR SEVERAL LICENSES, AND IS EXPECTED TO GET AT LEAST AN FM OUTLET IN NEW YORK.

IN HIS BUILDUP OF LAGUARDIA AS A RADIO PERSONALITY, NOVIK NOT ONLY SUPERVISED THE N. Y. MAYOR'S SUNDAY BROADCASTS OVER WNYC, BUT ALSO PLACED

PROMOTIONAL ARTICLES IN ABOUT A HALF DOZEN NATIONAL MAGS DURING THE LAST YEAR, AND GENERALLY SPREAD THE WORD COAST-TO-COAST ABOUT LAGUARDIA AS A COLORFUL RADIO FIGURE.

WHEN THE MAYOR FINALLY WAS SIGNED FOR TWO SUNDAY SPOTS--15 MINUTES SUNDAY NIGHTS ON THE ABC WEB FOR LIBERTY MAG, AND 25 MINUTES SUNDAY NOON ON WJZ, N. Y.--LAGUARDIA BY-PASSED TALENT AGENCIES WHO WERE AFTER HIM, THE PERSONAL REP WORK FOR HIM BEING DONE ENTIRELY BY NOVIK.

FLU EPIDEMIC STARTS SCHOOL OF THE AIR SERIES.

WHEN THE FLU OF NEAR EPIDEMIC PROPORTIONS HIT COLUMBIA, Mo., AND CAUSED THE CLOSING OF ALL PUBLIC SCHOOLS FOR FOUR AND ONE-HALF DAYS LAST WEEK STATION WFRU OFFERED ITS FACILITIES TO SUPT. OF SCHOOLS ZIEGLER. HE ASSEMBLED 22 SCHOOL MARMS, REPRESENTING GRAMMAR AND HIGH SCHOOL AND MAPPED OUT ENTERTAINMENT, VIA THE ETHER, PLANNED FOR ASSEMBLIES DURING THE SCHOOL WEEK.

ALL PROGRAMS WERE GIVEN THE HIGHEST PRIORITY IN SPOT PROMOTION AND NEWS-CASTS. WHILE THE SCHOOLS WERE SHUTTERED, TWO PROGRAMS, ONE 15 MINUTES AND THE OTHER 30 MINUTES WERE AIRED FOR THE STUDENTS. A HEAVY STUDENT LISTENING WAS REPORTED AND NOW THE SCHOOL AUTHORITIES ARE WORKING OUT A REGULAR PUBLIC SCHOOL HOUR ON KFRU.

THIS AND THAT.

YOUR EDITOR HAS BEEN ON THE LOOSE AGAIN DURING THE PAST MONTH.... VISITED IOWA, WISCONSIN, AND MICHIGAN....WILLIAM E. PORTER WHO PREPARED AND PRESENTS MUSICAL CHATS ON WSUI, IS A WELL KNOWN AUTHOR. HIS LATEST, "HIDE-OUT", HAS JUST BEEN COMPLETED IN THE SATURDAY EVENING POST. YOU MAY SEE IT SOME DAY AS A MOVIE....HAD A LONG CHAT WITH MAC AND HAROLD ENGLE WHILE IN MADISON ON NEW YEARS DAY...HAROLD IS BACK IN THE SADDLE PRODUCING LIKE THE HAROLD OF OLD ONLY BETTER. HE HAD SOME VERY INTERESTING AND EDUCATIONAL EXPERIENCES WHILE WORKING FOR UNCLE SAME....WALDO ABBOT HAS SOME TEMPORARY STUDIOS UNDER CONSTRUCTION AND COMPLETE PLANS FOR A NEW RADIO UNIT IN ONE OF THE NEW BUILDINGS BEING CONSTRUCTED IN THE NEAR FUTURE ...THE TEMPORARY SETUP INCLUDES TWO STUDIOS, A CONTROL ROOM AND AN OFFICE FOR WALDO. THE CONSTRUCTION IS ANYTHING BUT EMPORARY SINCE ALL THE NECESSITIES OF FINE ACOUSTICAL DESIGN ARE INCLUDED. THE STUDIOS WILL BE TURNED OVER TO THE SPEECH DEPARTMENT WHEN THE NEW RADIO UNIT IS COMPLETED....TALKED WITH CARL WESSER, CONSULTANT FOR THE UNIVERSITY OF MICHIGAN FOR SOME TIME.... THEY ARE TRYING TO SELECT A TRANSMITTER TO ORDER FOR THE NEW STATION.... RECEIVED NICE CARDS WITH SEASONS GREETINGS FROM MANY NAEB MEMBERS. SAME TO YOU AND MANY MORE OF THEM....TAKE OFF TOMORROW NOON FOR OHIO STATE. HOPE TO CONFAB WITH BOB HIGGY WHILE OUT THERE ON THE CLEAR CHANNEL PROBLEM....ORCHIDS TO JOHN DUNN FOR THE HELPFUL INFORMATION HE SUBMITTED FOR CLEAR CHANNEL PRESENTATION....DON'T FORGET YOUR NAEB DUES...OUR DREAMS FOR 540 KC HAVE BEEN DASHED FOR AT LEAST ANOTHER YEAR BECAUSE THE NAVY STILL SEES A NEED FOR THE FREQUENCY....THE SURPLUS PROPERTY SITUATION NEEDS A GOOD BLAST OF TNT OR BETTER YET SOMETHING IN THE ATOMIC LINE. THE EQUIPMENT IS THERE BUT HOW CAN EDUCATION GET IT THRU ALL THE BOTTLE NECKS, SIDE PRESSURE, AND LACK OF ACTION...ANY SUGGESTIONS

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