

NAEB NEWS LETTER

Office of Executive Secretary
Urbana, Illinois
December 15, 1940

NAEB MEETS IN CHICAGO

The National Association of Educational Broadcasters held a meeting December 5, 1940 in the Auditorium Hotel, Chicago, Illinois with President H. G. Ingham presiding.

Possible places to hold the next annual convention were discussed by the membership. The executive secretary was directed to poll the membership regarding dates and places with a view to holding the meeting some time in June and at some quiet spot rather than in a metropolitan area.

The secretary was also instructed to secure an early response from the F.C.C. regarding the special interpretations sought by the educational stations two-thirds of the assigned hours.

A general discussion of the possibilities of frequency modulation was then held.

The convention unanimously endorsed Dr. Arthur G. Crane, President of the University of Wyoming, as a person qualified to fill the present vacancy on the F.C.C. The executive secretary was instructed to write the President of the United States informing him of the association action.

Present at the meeting were:

Carl Menzer, WSUI; Jim Nelson, WSUI; Bob Allen, Indiana; Bob Martin, Indiana; H. B. McGarty, WHA; I. Keith Tyler, WOSU; H. G. Ingham, KFVU; Jos. F. Wright, WILL; Burton Paulu, WLB; and Frank Schooley, WILL.

Other NAEB members seen about the Mid-West School Broadcast Conference were: Mrs. Pearl Broxham, WSUI; Bill Sener, WSUI; Gilbert Williams, WBAA; and of course, Harold Kent, George Jennings, and others of the Chicago Radio Council.

EDUCATORS URGE APPOINTMENT OF CRANE FOR F.C.C.

The National Association of Educational Broadcasters went on record at their Chicago meeting as favoring the appointment of Dr. Arthur G. Crane to the vacancy on the Federal Communications Commission. Similar action was taken earlier by the National Association of

State Universities.

BROADCASTING for December 15th credits the drive for Dr. Crane as being the most active.

Chairman of the National Committee on Education by Radio and President of the University of Wyoming, Dr. Crane has long been connected with radio and education.

Members are urged to support actively, and to secure the active support of educators, on behalf of Dr. Crane.

LUKE ROBERTS LOST TO NAEB

Unfortunately for NAEB, Luke Roberts is leaving our ranks on January 1. Let him speak:

"On January 1 I am leaving KOAC to take the position of education and farm director at the Portland stations KOIN-KALE, which are the Columbia and Mutual outlets respectively. The position is a much better situation for me and will offer what I think will be some real opportunities in the field of education over commercial stations.

"In view of the fact that I will no longer be eligible to membership in the NAEB I must resign my place on the executive committee. I shall, of course, continue to be interested in everything that the NAEB members are doing and hope that I will not be looked upon as an outsider. I shall probably be asking you for information about the work of the various members from time to time."

A few days later, President Ingham of NAEB wrote Luke. It speaks for itself, too:

"From the standpoint of the National Association of Educational Broadcasters, I was greatly disappointed in receiving your letter of the 3rd, advising that you have resigned your position at KOAC and deserting the field of educational broadcasting. However, I am confident that the new position represents a distinct promotion for you and a greater future opportunity. So I want to be among the first to offer my congratulations and to wish you the best of success in your new undertaking.

"I greatly appreciate your splendid cooperation in writing so promptly to advise me of your withdrawal from a faculty or staff position with the Agricultural College and the Oregon State System of Higher Education. But I regret to see you leave this field, the more so since I was beginning to feel this year that I was developing an acquaintance with you personally. And I am hoping it may not be necessary that we lose track of each other entirely simply because, in your new field, our paths may cross less frequently. I am confident that I speak the sentiments of all of

those who have been active in NAB in expressing the hope that you will continue to feel that you belong to our family circle and will drop in on us, either at your individual institutions, or at an annual conference of the group, whenever you may find an opportunity."

Sorry to see Luke leave us. Know you feel the same.

NON-COMMERCIAL STATIONS MAY HAVE BOTH ASCAP AND BMI MUSIC

Apparently the non-commercial educational and municipal stations will have the privilege of using both ASCAP and BMI music after January 1, in contrast to approximately 800 others which will have both one or the other. ASCAP has announced its intention of allowing unrestricted use of its music for educational, religious, and governmental purposes, providing the programs are non-commercial. BMI has offered the same stations its music at a nominal fee. (See NEWS LETTER for December 1.)

RADIO AND NATIONAL DEFENSE

The current issue of EDUCATION BY RADIO contains a discussion of "Radio and National Defense". It's worth reading. For further information, inquire of S. Howard Evans.

RADIO AND THE PRINTED PAGE

The December issue of the FREC Service Bulletin contains an article on the objects and methods of educative research. The article is in the form of questions and answers. Questions are propounded by Leonard Power of the U.S. Office of Education and answers are those of Paul F. Lazarsfeld, Director, Office of Radio Research, Columbia University. A study of this article, or of the book of the same title, will be worth your time.

RADIO IN SCHOOLS AND COLLEGES

Just ran across an article that was originally printed in the October issue of SCHOOL LIFE. It is titled, "Radio in Schools and Colleges." Author is Leonard Power. Maybe you missed it, too.

WANTED: RADIO CRITICS

THE PUBLIC OPINION QUARTERLY of Princeton University contains an article by Robert J. Landry, the radio editor of VARIETY. Title of the article is, "Wanted: Radio Critics."

A STATE EDUCATIONAL SYSTEM ARMED FOR DEFENSE

This title is the one assigned to a series of radio programs which the New Jersey State Teachers College at Newark inaugurated over WOR on November 9.

SEE VARIETY FOR DECEMBER 4.

VARIETY for December 4, on page 26, carries a brief summary of the

activities of some of the educational radio stations. Mentioned were: WHA, WRUL, WOI, WNYC, WBOB, WOSU, WRUF, WILL, and the University of Kentucky.

WKAR RATES A PAGE

PICK-UPS for November carried a full-page article and a full page of pictures on the boost of power at WKAR, Michigan State College.

FCC ACTIONS

KFDY, South Dakota State College, was given permission to stay silent on November 28 - Thanksgiving Day to the Dakotans. (11/25/40)

KFDY was also given authority to operate special hours on November 31 in order to broadcast the annual eminent Farmer and Homemaker banquet. (11/20/40)

WOI, Iowa State College, was given authority to operate special hours on December 4, 7, and 31, in order to carry some basketball games. (11/20/40)

WOI, WHAZ, Rensselaer Polytechnic Institute, and WLBL, State of Wisconsin, were all given permission to determine operating power by direct measurement of antenna. (11/20/40)

WNYC, City of New York, was given permission to operate late hours during week-days in December in order to broadcast official information to draft boards and registrants. (12/3/40)

WNAD, University of Oklahoma, was authorized to operate certain hours and to operate others during December in order to observe the Christmas vacation. (12/3/40)

WILL, University of Illinois, was given permission to operate special hours during December in order to carry the Illinois basketball games. (12/5/40)

WBAA, Purdue University, was granted permission to operate certain nights in December in order to broadcast basketball games. (12/5/40)

WOSU, Ohio State University, was given permission to determine operating power by direct measurement of antenna input (12/5/40)

WOI was granted permission to operate specified night hours during January in order to broadcast basketball games. (12/11/40)

WTAW, Texas A & M, was given permission to determine operating power by direct measurement of antenna input. (12/13/40)

KWLC, Luther College, was given permission to remain silent on certain days and to operate during specified hours in order to observe holidays. (12/14/40)

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WCAT, South Dakota State School of Mines, was given permission to remain silent from December 21 to January 5, 1941, in order to observe the holidays. (12/14/40)

---Frank E. Schooley

Scanned from the National Association of Educational Broadcasters Records
at the Wisconsin Historical Society as part of
"Unlocking the Airwaves: Revitalizing an Early Public and Educational Radio Collection."



A collaboration among the Maryland Institute for Technology in the Humanities,
University of Wisconsin-Madison Department of Communication Arts,
and Wisconsin Historical Society.

Supported by a Humanities Collections and Reference Resources grant from
the National Endowment for the Humanities



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